



## AAFRE Program Survey

For 2008/2009 Program Year

*Ready*

*Set*

*Grow*

Over the past twenty years, AAFRE's monthly meetings have always been there to support the professional fund developer. The programs we provide are designed for our members by our members. We are now planning our 2008/2009 program year, and we need your input. Please review the following suggestions and **rate them according to your level of interest between 1 and 5** (with 5 being a topic of highest interest). **Please complete and fax by June 30, 2008 to 442-5711, ATTN: Sherry Schaefer.**

**1. Effective Boards**

**Rating** \_\_\_\_

*Recruiting and retaining a board that is active and participative is crucial in support and growing the organization. Hear strategies in achieving the most effective boards.*

**2. Planned Giving**

**Rating** \_\_\_\_

*What can your charity do to encourage the giving of these gifts, and what procedures must you have in place to accept them?*

**3. Team Performance – Bridging the Generational Gap**

**Rating** \_\_\_\_

*Working within a society of four generations in the labour force can be a challenge. Find out how work styles, attitudes and values differ and how they can work together to increase and improve teamwork in the workplace.*

**4. Do Not Call List**

**Rating** \_\_\_\_

*Understanding the rules and regulations around this new and emerging area will prove to be a benefit to both the organization and it's donors.*

**5. Identity Theft**

**Rating** \_\_\_\_

*How does this growing area of crime affect the non profit arena? How do we as fund developers protect our organizations?*

**6. The Art of Networking**

**Rating** \_\_\_\_

*How to work a room and leave a great impression; tips and tricks for the 'schmoozers' of today!*

**7. Copywriters Workshop**

**Rating** \_\_\_\_

*Creating killer copy for both traditional and e-media.*

**8. Financial Management for Non-Finance Managers**

**Rating** \_\_\_\_

*Gaining a better understanding for financial results and organizational performance.*

**9. Workshops**

AAFRE has, in the past, expanded some luncheons to a workshop format in order to provide more in depth information on a topic. They have been traditionally 2-3 hours in length. Is the workshop format of value to you? \_\_\_\_\_

How many workshops would you be able to attend in a year? \_\_\_\_\_

**10. Lunches or Breakfasts?**

As times change, and workloads increase we are challenged to ensure the job is done at the end of the day. Would you prefer a breakfast meeting vs. a luncheon meeting to better meet your work schedule?

Breakfast \_\_\_\_\_ Lunch \_\_\_\_\_

**11. What have we missed? We welcome your ideas for topics and/or speakers.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**12. Volunteers are one of our valuable resources. Volunteering also provides opportunities for personal and professional growth as well as excellent networking. If you are interested in volunteering for any of AAFRE's committees or events please indicate below.**

Name: \_\_\_\_\_

Contact Information: \_\_\_\_\_

- Christmas Auction
- Trade Show
- Wine Tasting
- Celebrate Excellence
- Program Committee
- Membership Committee
- Marketing Committee

*Thank you for taking the time to fill out this survey.  
Together we can make the 2008/2009 program year a great success!*